# GRETCHEN GILMORE

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#### **EDUCATION**

# **MARQUETTE UNIVERSITY, College of Business Administration**

Milwaukee, Wisconsin

05/2025

**Bachelor of Science in Business Administration** 

GPA: 3.95

Majors: Operations and Supply Chain Management | International Business | Marketing Studied abroad at the University of Antwerp, Belgium

Summer 2023

### **EXPERIENCE**

**GE HEALTHCARE** Waukesha, Wisconsin

#### **Global Logistics Analytics Intern**

05/2024 - 08/2024

- Discovered opportunities to reduce overspend of parcel shipments from China to USCAN by analyzing historical data and optimizing shipping modes and methods.
- Developed a Power BI dashboard to highlight sites in China with incorrect shipping practices and identify potential savings via mode or lane changes.
- Assisted with the transition to Power BI by creating this dashboard, which was adopted as the team's new standard, streamlining analytics, and enhancing reporting consistency.
- Identified opportunities through data analytics, developed project plans, then lead implementation of logistics strategy to support business objectives for safety, quality, delivery, and cost objectives on an international scale.

**DIRECT SUPPLY, INC.** Milwaukee, Wisconsin **Applied Procurement Intern** 08/2023 - 04/2024

Developed and executed approaches for cost savings by analyzing five suppliers, resulting in \$100,000 in cost reduction.

- Contributed to negotiations with suppliers throughout the 2024 costing season.
- Updated and maintained the supplier database, leveraging generative AI effectively to improve operational efficiency.

**BILTMORE COUNTRY CLUB** Barrington, Illinois

Summers: 2021 - 2023 **Camp Counselor** 

- Supervised campers and ensured safety, development, growth, skill achievement, and general well-being.
- Led high-quality educational and recreational activities for campers.

# CITY OF MCHENRY McHenry, Illinois

**Election Judge** 11/2020

#### **PROJECTS**

#### MARQUETTE UNIVERSITY Milwaukee, Wisconsin

#### KOHLER/Wisconsin State Supply Chain Undergrad Case Competition

02/2024

Collaborated effectively in a team of four to analyze a complex business case, devising a strategic solution under tight deadlines and presenting it to a panel of judges, showcasing teamwork and problem-solving skills.

# **Robotics Programming Project with Opus Engineering**

11/2023

Programmed robots to assemble a LEGO tree during a three-week immersive experience at the Omron Advanced Automation Lab, with a focus on manufacturing, planning, and control.

## **LEADERSHIP**

# **MARQUETTE UNIVERSITY**

Milwaukee, Wisconsin

## Co-President of Women in Business

05/2024 - Present

Led engagement efforts with industry-leading speakers and panelists, fostering valuable networking opportunities for members and enhancing the organization's influence within the community.

# **ORGANIZATIONS & ACTIVITIES**

# **MARQUETTE UNIVERSITY** Women Impacting Supply Chain Excellence (WISE) Future Leaders Symposium

Milwaukee, Wisconsin 10/2023

Attended at the University of Arkansas with two other students and an advisor, participating in a manufacturing facility tour, fireside chats, and professional development activities.

# Women in Supply Chain Scholars Program (WISC)

01/2023 - 05/2023

Selected as one of nine women for the 2023 WISC program, exploring the supply chain industry and the vast opportunities for women through company visits, warehouse tours, panel discussions, and individual meetings with female professionals.

**KAPPA DELTA SORORITY** Milwaukee, Wisconsin **Gala Committee** 

Housing Manager 08/2023 - 05/2024

08/2024 - 12/2024

12/2022 - 05/2023 **Director of Scholarship**